



WellBe Senior Medical Privacy policy

L/U: 11.22.23

[View WellBe Senior Medical's Notice of Privacy Practices](#)

WellBe Senior Medical supports and recognizes our patients' right to expect that their medical records and other information about their care will be kept confidential. Our Notice of Privacy Practices, effective December 01, 2022, includes:

- When we are required to obtain your authorization for disclosures, including for the use of notes;
- How we may use your information for marketing, as well as your right to opt out of receiving such communications;
- Your right to receive notification if a breach occurs.

For further questions regarding the Notice of Privacy Practices, or other HIPAA concerns, please call the WellBe Senior Medical Compliance Office at: (855) 332-8527

Website privacy policy

WellBe Senior Medical is committed to protecting the privacy of visitors to our website (www.wellbe.com). Information gathered on our website is used to monitor our effectiveness in providing relevant and credible health information, answering questions, appointment requests, online bill payment, virtual/telehealth, and in improving our website. As a healthcare provider, WellBe Senior Medical is committed to making certain that our website is used as a resource to fulfill our mission of serving the healthcare needs of individuals, families, and the communities in which they live.

Our website (www.wellbe.com) was developed by WellBe Senior Medical. Our postal address is WellBe Senior Medical, 225 W. Washington St. STE., 1700 Chicago IL, 60606. [Contact us](#) with questions or concerns about the website.

What information do we collect?



This site recognizes and may collect, when possible, the information that your web browser makes publicly available to any website you visit. We do not automatically collect the full email address of visitors to our website. The only way we obtain your name or email address is when you choose to provide that information to us. Examples of how you might provide us with such personal information include:

- Completing a survey or feedback form;
- Email us with a comment or question;
- Subscribing to our email notification service
- Making an online appointment / requesting an appointment;

We use Google Analytics (GA4) to collect website data that allows us to get a better understanding of how our site visitors interact with our online content. If you do nothing during your visit but browse through the website, or download information, Google Analytics (GA4) will automatically gather and store certain information about your visit. This information does not identify you personally and is used in a general way to help us improve our website and tell us the number of visitors to our site each day.

Our web server automatically collects and records the following information, made available from your web browser:

- Aggregate information on what pages are accessed;
- Address of the website that linked to us (referral URL);
- Date and time you access our site;
- Name and release number of web browser software used;
- Operating system used;
- Visitor's IP address.

How do we use the information we collect?

- WellBe Senior Medical does not sell, trade, or rent personal information about its website visitors.
- The information we collect about your visit to our website is aggregated and used solely to determine the number of visitors to our site each day, and sources of traffic.



- Email addresses provided by visitors are used to respond to comments submitted through our scheduling and more information forms when indicated.
- If you submit a request to us to send material that cannot be transmitted electronically, we will need to know your name, email address, and mailing address. We will only store and use that information to fulfill your request.
- To present relevant and timely information to you about your access to WellBe's services.

How can I get my contact information removed from your files?

If you do not want to receive an email from WellBe Senior Medical, please follow the guidelines below and [submit your request here](#). When you write, you must provide the following information so that we can be sure to honor your request:

- Your full name;
- Your active email address (If you use more than one email address, send a message to us from each of your email accounts.);
- A sentence asking that your email address be removed from our files;
- The specific name of the WellBe Senior Medical email that you no longer wish to receive.

We will process your request as quickly as possible.

Data collection

You may browse many areas of our website, including our home page, without disclosing any personal information about yourself. Within these areas, we only collect and store the information that is automatically recognized by the Web server, such as your IP address and files you request from the server.

Data analysis

As described above, we sometimes collect anonymous information from visits to our site to help us provide better customer service. For example, we measure visitor activity on our website, but we do so in ways that keep the information



anonymous. We use the information that we collect to measure the number of visitors to the different areas of our site and to help us make our site more useful to visitors. This includes analyzing these logs periodically to measure the traffic through our servers, the number of pages visited, and the level of demand for pages and topics of interest. The logs may be preserved indefinitely and used at any time and in any way to prevent security breaches and to ensure the integrity of the data on our servers.

Cookies & other technologies

We collect the anonymous information we mentioned above through the use of various technologies, called "cookies" or "pixels". A cookie/pixel is an element of data that the website can send to your browser, which may then be stored on your hard drive. Cookies/Pixels may last for only a single session or may span multiple sessions. We use cookies/pixels to track user activity by our registered users. Finally, cookies/pixels are employed in other applications that require storing user data from one screen to the next.

Your consent

By using our website, you consent to the collection and use of the information discussed above by WellBe Senior Medical. Changes in this policy will be posted on this page so that you may always be aware of what information is being collected, how it is being used, and under what circumstances it is being disclosed. A conspicuous privacy disclosure is presented on our homepage to all site visitors.

Our commitment

WellBe Senior Medical is committed to its mission of making healthcare easier for our patients and their families. We will live up to the privacy standards outlined in this policy because we are obligated to act in good faith. Meeting these obligations compels us to be honest, to act in the public's best interests, and to protect the privacy and confidentiality of all information provided to us, as outlined in this policy.

Tell us what you think



WellBe Senior Medical welcomes your questions and comments about privacy.
[Contact us.](#)